



BUSINESS ASSURANCE

CORPORATE SOCIAL RESPONSIBILITY

Foundation Training

Corporate social responsibility.

Learn the basics of creating and improving the environmental, social and economical impacts of your business, find out how corporate social responsibility (CSR) can affect your business and take the first step in understanding the benefits of CSR.

Corporate Social Responsibility & Sustainability

Corporate Social Responsibility (CSR) is a concept whereby companies integrate social and environmental concerns into their business operations and interactions with their stakeholders and community. This is also known as achieving the “Triple-Bottom-Line” of balancing the company’s economic, environmental and social impacts.

The drive for businesses to be sustainable and accountable for their actions is gaining pace rapidly. Through the process of understanding the social and environment impacts of an organisation’s business operations may have, and undertaking actions to address these concerns, an organisation can demonstrate its sustainable business operations in the long run and demonstrate its social responsibilities to the relevant stakeholders.

Who Should Attend

This course gives an insight into CSR, what it means and why an organisation should implement CSR as an integrated part of their business. This course is strongly recommended as a basic course for professionals tasked with handling their company’s CSR policy and strategy.

- CSR / Sustainability Managers
- Corporate Communications Professionals
- Procurement Professionals
- HR Managers / Executives
- Organisational Development Professionals

Corporate Social Responsibility Sustainability Foundation Training

Course Contents

This course covers current issues in CSR, its key drivers and an overview of the context of CSR & sustainability. Participants will be able to gain an understanding of the different dimensions of Corporate Social responsibilities using International Standard frameworks such as ISO 26000. This training also outlines the GRI guidelines available if an organisation choose to communicate their CSR activities in a sustainability report, as well as the assurance standards available if assurance is decided to add credibility to the report.

- Understanding CSR - definitions and explanations
- Relationship between CSR, sustainability and reporting
- Outline 7 core topics of ISO 26000
- Outline of GRI reporting guideline
- Outline of assurance standards

Course Objectives

The course is interactive in nature with emphasis on active involvement of participants in group-work, brainstorming sessions, reflection exercises and assessment of case studies. At the end of the course, delegates will be able to:

- Understanding CSR
- Understanding what an organisation needs to do to demonstrate corporate social responsibility
- Understand the relationship between CSR, sustainability and reporting
- How an organisation can report its CSR activities
- How an organisation can add value and credibility to its report

**Corporate Social Responsibility
Sustainability Training
(1-day Foundation Course)**

SGD 600

DNV GL - Business Assurance

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